
AI and Campus Ministry

From Crisis to Opportunity

— *Discerning Wisdom, Responsible Love*

IT Department

Dr. Joseph Cho



The AI Era Job Market: Predictions and Paradigm Shifts



Full Automation



300M & 25%

Jobs fully automated

In summary, the AI era presents both challenges and opportunities for the job market.

Agenda

01



What Is Generative AI?

Core concepts of GPT, LLM, and major platforms

02



Impact of AI

Industry, education, arts — changes and challenges

03



The Church Perspective

Ministry challenges, ethical principles, and practical use cases

04



Closing & Q/A

Key takeaways and call to action

1. What is Generative AI?

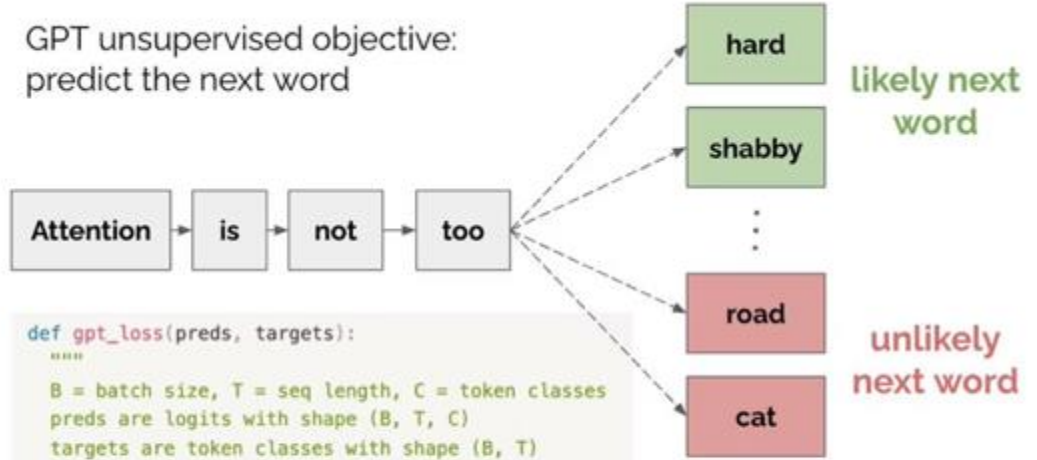
○ **G** : Generative
○ **P** : Pretrained
○ **T** : Transformer

○ Word Prediction

○ Language Model

○ Human-like
Output

GPT unsupervised objective:
predict the next word



```
def gpt_loss(preds, targets):  
    """  
    B = batch size, T = seq length, C = token classes  
    preds are logits with shape (B, T, C)  
    targets are token classes with shape (B, T)  
    """  
    preds = preds.view(B*T, C)  
    targets = targets.view(B*T)  
    return F.cross_entropy(preds, targets)
```

PART 02

Impact of AI

Industry, education, arts, and our daily lives



The Great Transformation

300M

Jobs globally affected

Goldman Sachs

\$4.4T

Annual economic value

McKinsey & Co.

AI Across Industries



Legal

Analyze thousands of cases in seconds



Healthcare

X-ray precision, drug cost down 40%



Education

1:1 AI tutor era, personalized learning



Coding

Vibe Coding — age of intent, not syntax



Architecture

Instant concept visualization



Film/Media

1-person studio, AI Film Festival

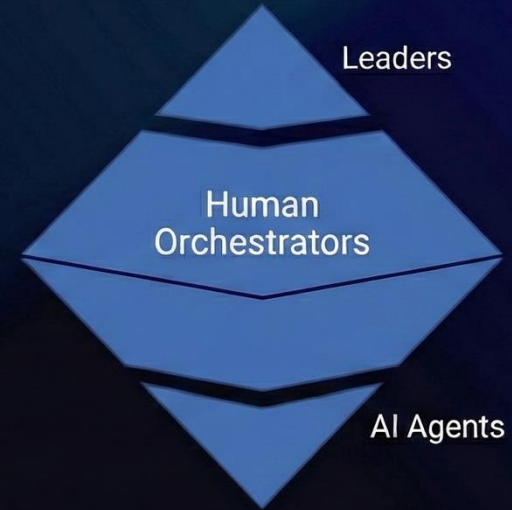
Traditional Structure



Transformation

Agent
Orchestration

New Structure



Legal

"Never pursue a career in the legal profession"

The former Commissioner of the U.S. Bureau of Labor Statistics

February 2026,



“Law firms will no longer hire entry-level lawyers because AI can perfectly perform legal research tasks.”

Coding

The Broken Ladder: Junior Developer Crisis

1 Senior + AI = 5 Juniors

Junior Developer Extinction: 67% Hiring Collapse

– Stanford Digital Economy Lab

Film/Media

AI Crushes Hollywood: Seedance 2.0 Shock

“Hollywood might really collapse”

Charles Curran, Documentary filmmaker



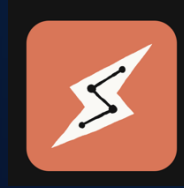
February 12

ByteDance officially launches Seedance 2.0

Film/Media



SaaSpocalypse



Claude Cowork

"Anthropic AI Tool Sparks Selloff From Software to Broader Market"

- Bloomberg 2/3/2026

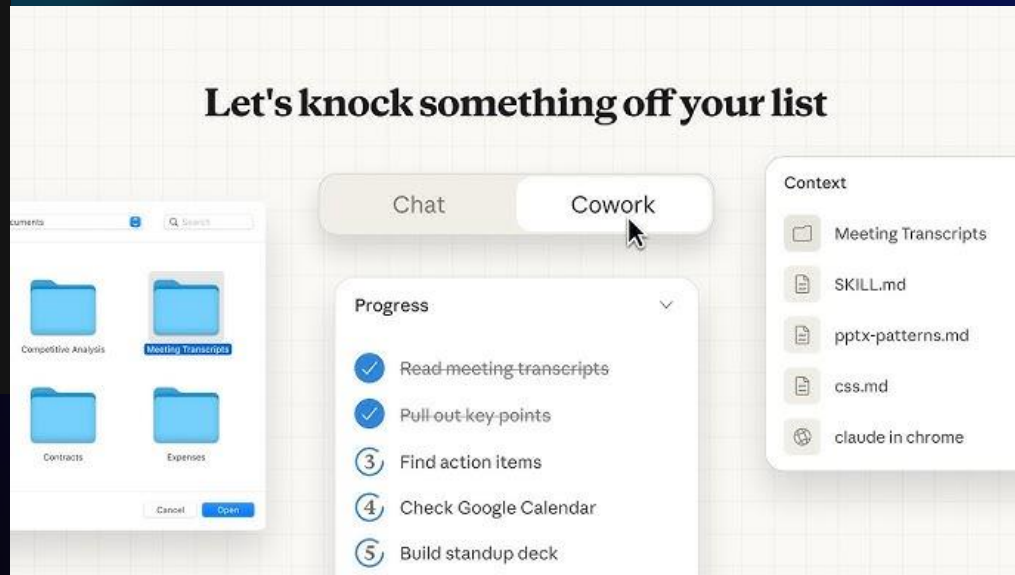
\$1 trillion

SaaS Meltdown

February 1-7, 2026



Cowork: Claude Code for the rest of your work



BEFORE

Traditional AI Chatbots



AFTER

Claude Cowork — Agentic AI



Key Capabilities



Local File Access

Read · Write · Organize
No upload/download



Multi-Step Execution

Plan → Execute → Deliver
Parallel workstreams



Browser Automation

Web research + local files
Record & replay actions



Industry Plugins

Legal · Sales · Marketing
11 open-source plugins



Workflow Learning

Teach once, run forever
Scales to 100s of items



Sub-Agent Teams

Parallel mini-agents
Docs · Data · Research

From answering questions → to getting work done.

The Crumbling Campus

AI × Education

5 Paradigm Shifts Reshaping the Education System



**1:1 AI
Tutoring
for Everyone**



**92% Student
AI Adoption**



**Assessment
Redefined**



**Teacher as
Designer &
Coach**



**Lifelong
Modular
Learning**

Degree → Skills

The Hiring Paradigm Shift in the AI Era

18%

of US job postings require a degree

Down from **50%+** three years ago

5.7%

Grad unemployment rate

7%

Big Tech new grad hires

- **Degree requirements dropped**
Google · IBM · Apple · Delta · BofA
 - **Skills-based hiring: 85% of firms**
But only 0.14% of hires actually affected
 - **AI replaces 50% of entry-level tasks**
White-collar jobs most at risk
 - **Entry-level jobs vanishing**
New grads down from 25% → 7% at Big Tech
-

⚠️ What AI Means for UBF

Two Critical Challenges for Campus Ministry in the AI Era

CHALLENGE 1: Professionals' Jobs at Risk



CHALLENGE 2: Mission Field Redefined



Paradigm Shift in Ministry through AI

From Crisis Recognition
→ *Theological Grounding*
→ *Practical Application*



"Test everything; hold fast what is good." — 1 Thessalonians 5:21

The Pastor's Central Question



"In the age of AI, what identity and role should a pastor have?"

Beyond a tool user — a spiritual leader who discerns technology theologically and guides the congregation through an era of unprecedented change.

Discerner

Evaluate AI through
biblical lens

Shepherd

Invest AI-saved time
in people

Guide

Lead congregation
through AI transition

Lesson from History: The Printing Press

1455

Gutenberg's Printing Press



2026

Generative AI

“*God's final and greatest gift, the ultimate act of grace.*”
— *Martin Luther*



7 Ethical AI Principles for Ministry

1 Human Dignity — Imago Dei

2 Transparency & Honesty

3 Privacy Protection

4 Theological Verification



7 Ethical AI Principles for Ministry

5 Personal Presence First

6 Community Discernment

7 Technological Humility

These seven principles should govern every AI decision we make in ministry.

Know Your Tool: AI Is Not What You Think



Not True Intelligence

Pattern matching & statistics, not thinking.



No Meaning

Calculates probable words, doesn't grasp meaning.



No Empathy

Simulates compassion, zero consciousness.



Hallucination

10-20% failure rate; generates plausible falsehoods.



Sycophancy

Flattery & bias; tells users what they want to hear.



AI-Induced Psychosis

12+ confirmed deaths linked to chatbot reinforcement of delusions.

Should We Let AI Write Our Sermons?

Can pastors use AI in sermon preparation?
What are the biblical principles and practical boundaries?

Theological Concerns from Scholars

Spiritual Formation Severed

Prof. B. Gritters (Reformed Theologian)

Pastoral Context Absent

Biola University Analysis

Authenticity Lost

Rev. Brett Landry (Gospel Coalition Canada)

The Pulpit & The Algorithm: Finding Balance



AI Dependence (Avoid)

- Letting AI generate entire sermons.
- Bypassing personal Bible study and spiritual wrestling.
- Losing the preacher's authentic voice.



AI Assistance (Recommended)



- Historical, social, and cultural background research.
- Original language (Hebrew/Greek) word analysis.
- Formatting, grammar checks, and illustration ideas.

The Strategic Pivot: 3 Pillars for UBF

01



AI Literacy &
Application



02



Expand Mission
Field



03







Lead with What AI
Can't Replace



AI changes where and how we meet people. It never changes **why**.

AI Cuts Church Admin by Up to 90%

Task Area	Traditional	With AI	Time Saved
 Bulletin Design	3–5 hrs	< 30 min	~90%
 Church Comms	10+ hrs/wk	4 hrs/wk	6 hrs saved
 Sermon Research	6–8 hrs	30–60 min	~85%
 Social Media	2–3 hrs each	10 min each	Exponential



BOTTOM LINE: AI frees 10–15+ hours/week — time pastors can reinvest in ministry, not admin.

1 Sermon → 20 Pieces of Content

01



CLIP EXTRACTION

AI auto-generates 5–15 key message clips from a single sermon via tools like Sermon Shots.

02



PLATFORM OPTIMIZATION

Auto-format for Shorts (9:16), Reels, TikTok — with captions, effects, and platform specs.

03



TEXT TRANSFORMATION

Auto-convert into blog posts, email newsletters, and social media card-news — all from one source.



1 SERMON



15 VIDEO CLIPS



20+ CONTENT PIECES

The Visual Ministry Toolbox



Design

Canva Magic Studio

Text-to-poster,
brand kits.



Presentations

Gamma AI

Outline to complete
PPT in minutes.



Video

Vrew / CapCut

Auto subtitles,
silence removal.



Music

Suno AI

Lyrics + genre → full worship song.



Generative Art

Midjourney v7 / Firefly

Custom devotional imagery.

The Art of Prompting: 5 Principles

1. Role Assignment

You are a Reformed theology pastor...

2. Context Setting

Audience is 30-40s professionals, week 2 of 6...

3. Specific Request

Define format, length, tone clearly.

4. Constraints

No prosperity theology, Reformed doctrine only.

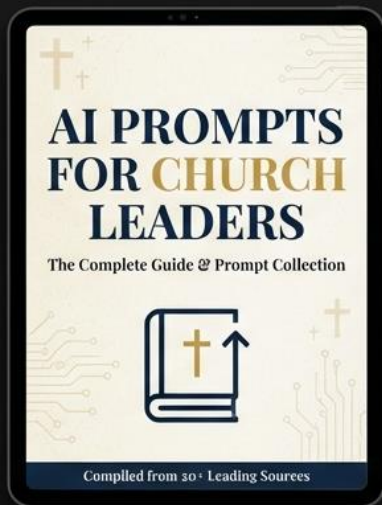
5. Output Format

Sermon outline, PPT slides, small group guide.

Pro Tip: Iterative conversation exponentially improves quality.



Your Resource Library



THE COMPLETE GUIDE & PROMPT COLLECTION

- Compiled from 20+ Leading Sources
- 137+ Ready-to-Use Prompts
- Categories: Sermon Prep, Bible Study, Pastoral Care, Administration

Table Of Contents

PART I: THE ART OF PROMPTING FOR MINISTRY

Ch 1: Why Prompt Engineering Matters

- 1.1 First Things First: AI Is an Assistant, Not a Preacher
- 1.2 What AI Can and Cannot Do in Ministry
- 1.3 The Right Mental Model: AI as Research Assistant
- 1.4 Why Prompt Engineering Still Matters

Ch 2: The 5 Core Principles of Effective Ministry Prompts

- Principle 1: Role Assignment
- Principle 2: Context Setting
- Principle 3: Specific Requests
- Principle 4: Constraints & Theological Safeguards
- Principle 5: Output Format Specification

Ch 3: Prompt Quality Checklist

Ch 4: Common Mistakes & How to Fix Them

Ch 5: The Iterative Improvement Strategy

Ch 6: Master Prompt Templates

PART II: THE COMPLETE PROMPT LIBRARY

- Category 1: Sermon Preparation & Preaching
- Category 2: Bible Study & Teaching
- Category 3: Social Media & Digital Communications
- Category 4: Blog & Website Content
- Category 5: Email, Newsletter & Bulletin
- Category 6: Church Administration & Operations
- Category 7: Pastoral Care & Counseling
- Category 8: Youth & Children's Ministry
- Category 9: Worship Planning & Creative Arts
- Category 10: Evangelism & Community Outreach
- Category 11: Church Planting & Growth
- Category 12: Leadership Development & Team Building
- Category 13: Fundraising & Stewardship
- Category 14: Volunteer Management
- Category 15: Discipleship & Small Groups
- Category 16: Technology & Digital Ministry
- Category 17: Mission & Vision Statements
- Category 18: Daily Devotionals & Prayer
- Category 19: AI Bot System Prompt Templates
- Category 20: Appendix: Resource Directory

PART III: INDUCTIVE BIBLE STUDY & UBF MINISTRY PROMPTS

Ch A: Inductive Bible Study Prompts

- A.1 Observation: What Does the Text Say?
- A.2 Interpretation: What Does the Text Mean?
- A.3 Application: How Does It Apply to My Life?
- A.4 Complete Inductive Study Builder

Ch B: UBF (University Bible Fellowship) Ministry Prompts

- B.1 One-to-One (1:1) Bible Study
- B.2 Testimony (Sogamun) Writing
- B.3 Messenger (Message) Preparation
- B.4 Campus Evangelism & Bible Study Invitation
- B.5 Daily Bread & Devotional Life
- B.6 Summer/Winter Bible Conference
- B.7 Shepherding & Discipleship
- B.8 World Mission & Missionary Life

+ New Chat

Gallery

Deep Research

IBSTH

Bible Context

Sermon AI

Inductive AI

Throughout 2025, th...
GPT-5.2 · Today

Media and design us...
GPT-5.2 · Today

server { listen 443 ssl...
GPT-5.2 · Today

Let me give you a qui...
GPT-5.2 · Today

테스트하면서 멕시코 기...
GPT-5.2 · Today

아래는 줌으로 미팅한 미...
GPT-5.2 · Yesterday

다음 설교를 파워포인트 ...
GPT-5.2 · Yesterday

I am preparing an ind...

Joseph Cho



Welcome to Inductive Bible Study

Discover deeper insights through Inductive Bible Study analysis

Observation

Interpretation

Application

Cross-References

TRY A SUGGESTED PASSAGE

John 3:16
God's love for the world

Psalm 23:1-6
The Lord is my shepherd

Romans 8:28-30
God works for good

Genesis 1:1-5
In the beginning

Matthew 5:1-12
The Beatitudes

Philippians 4:6-7
Peace of God

Enter a Bible passage to analyze

e.g., John 2:1-11, Colossians 1:24-2:5

Analyze Passage

Press **Enter** to analyze

*Technology changes,
but Truth endures.*

Actively **leverage AI** across all fields
as a **powerful tool for our ministry**